Exclusive Purolator savings for your members



When you team with Purolator to offer special group savings, you strengthen your membership retention, attract new members, and help grow your brand.

Your members get Purolator volume pricing

With membership in your organization, smaller businesses can enjoy preferred Purolator pricing typically available to the largest tier of companies. Your members experience increased value in their membership.

Link your members to Canada's leading courier provider

Partnering with Canada's leading courier provider links your members to Purolator's extensive Canadian network. We're Canada-owned and built for this country. Like you and your members, we are committed to serve, support and connect Canadians.

Add value with our range of services

Some of your members will find particular value in accessing our range of services beyond courier and freight. These include Purolator Logistics™ services, Canadawide and international delivery, special handling, time-sensitive delivery and integration solutions.

Share in a strong brand reputation

Your members will have access to a Canadian industry-leader, with more facilities in more regional centres than any other transportation solutions provider in Canada. Even beyond the special rates, Purolator brings to your organization a stellar brand reputation more than 50 years in the making.

Why partnering with Purolator matters

Study results* reveal ways that partnering with Purolator adds value to professional associations. Members have indicated that:

- \bullet Receiving exclusive offers from partners is important to them
- Purolator ranks highest among the member base in frequency of use for ground and freight services
- The choice of courier company influences members' ability to save time and money, to improve reputation, and to create a better customer experience
- 85% of members are willing to recommend Purolator to other members
- * COPA/Purolator survey, 2014

Purolator values

When you partner with Purolator, you get our experience, our reputation, and the values that helped build them:

- People First
- Customer Focus
- Corporate Stewardship
- Transparency
- Performance Excellence

85% of members are willing to recommend Purolator to other members.

COPA/Purolator survey, 2014





How Purolator serves your members with a range of services

Purolator serves your members through a suite of services streaming from two categories: core services, and enhanced services. From transportation to consultation, your members can choose the solutions that best help to drive their business.

Introducing the Purolator Solutions Suite

The Purolator Solutions Suite is a fully customizable value offering comprised of all of our services. Working with your members, we select and implement the solutions that will help them meet their identified business requirements.

Business Opmanagement members in Technical In Information critical business of origin, was and returns in Freight – Woshipments dipoints in Care Courier – Deto their desti

- Consultation Services providing key business information to assist your members in running their organizations
- Business Optimization Analysis, insight or the management of business functions to assist your members in running their organizations
- Technical Integration and Innovation Information technology solutions to improve critical business processes
- **Supply Chain and Logistics** Project based or short-term solutions from your members' point of origin, warehousing, through to final delivery and returns management
- Freight World-class services for LTL shipments delivering to and from most points in Canada
- Courier Delivery services that get shipments to their destinations, on time and as promised

Purolator is
Canada-made
and built to
support Canadian
businesses,
helping drive
results for more
than 50 years.

For more ways Purolator can help meet your unique needs, please contact:

Alliance Partner Program app@purolator.com 1 877 324-0002

