

Do's & Don'ts OF PACKAGING: GETTING IT THERE IN ONE PIECE



Benefits of properly packaged items:

Reduced risk of damage + fewer reshipments = a promise to your customers, delivered.

Do



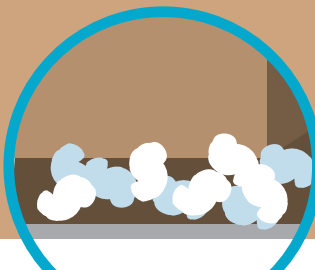
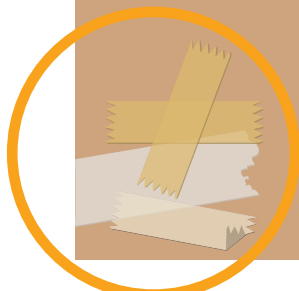
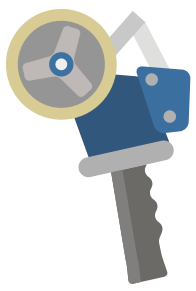
use a new corrugated box, with no rips, holes or other damage



Don't



use old or damaged boxes, which may rip or expose your contents



Don't

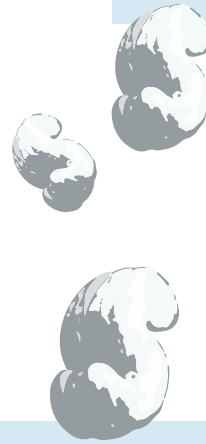


use masking tape, Scotch Tape, duct tape, string, plastic strapping or elastic bands, which may not be strong enough or may tear

Do



add a Fragile, Glass, Liquid or Heavy Weight sticker to the box when required



Do



double-box fragile shipments:

- Wrap the product and place it in a sturdy box
- Line a second box with protective packaging and place the first box in the middle
- Cushion your item with 5 cm (2 inches) of packing material, like air pillows, foam peanuts or corrugated inserts
- Close and securely tape the box



Where to find packaging:

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